



Business Partners Club

K. Zhubanov Aktobe Regional University

General information about the club

The club brings together companies, investors, mentors, and entrepreneurs interested in the commercialization of research and scientific-technical results (R&D).

1

The Club's activities are aimed at developing partnerships between the university and the business sector, creating conditions for the implementation of innovative developments, and establishing a platform for experience exchange and joint projects.

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Membership in the Club is free of charge and unlimited in duration.

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Goals of the Club

01 Development of mutually beneficial cooperation between the university and business.

02 Support and promotion of scientific projects for implementation and commercialization.

03 Formation of a unified platform for the exchange of experience, ideas, and technologies.

04 Facilitation of attracting investments and grant funding.

05 Strengthening the role of the university as a center of innovation and partnership in the region.





Benefits for partners

Joining the Business Partners Club of K. Zhubanov ARU opens up new opportunities for companies' development.

Thus, membership in the club is a real tool for business growth and strengthening its position in the market.



Access to innovations – be among the first to learn about scientific projects ready for implementation.

Financial opportunities – participation in grant funding competitions ranging from 3 million to 350 million KZT.

Investments and startups – joint creation and development of new projects.

Networking – building business connections with scientists, the university, and the business community.

Joint projects – testing and implementing scientific developments at your facilities.

Company image – positioning as a socially responsible and innovative partner.

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Main Objectives



Providing information on completed scientific projects ready for commercialization.



Facilitating the establishment of connections between businesses and university scientists.



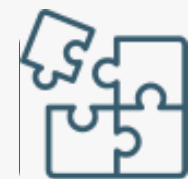
Conducting awareness activities on opportunities for grant funding participation.



Participation in the development and implementation of program documents of the University and authorized bodies



Assistance in promoting and implementing the commercialization projects of R&D developments.



Ensuring the exchange of experience among participants in commercialization, Participation in dialogue platforms, business meetings, forums, and exhibitions.

Club members

- 1 Entities of small, medium, and large enterprises, including the quasi-state sector;
- 2 Service companies;
- 3 Investment and venture companies;
- 4 Associations of legal entities and entrepreneurs;

Club members

Licensee

Interested in acquiring rights to use intellectual property objects.

Investor

Willing to invest in or co-finance startup projects.

**Material and technical
base**

Provides resources and platforms for testing scientific developments.

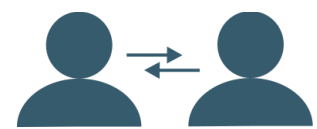
Mentor

Provides mentorship to project teams.

Implementation mechanisms



Explanatory work – individual consultations for Club members.



«Commercialization Reactor» – a specialized dialogue platform for integrating science and business.



Zoom conferences – experience exchange, masterclasses, business trainings.



Networking – meetings, seminars, forums for establishing connections.





- BPC - is an effective tool for integrating science and business.
- The university provides a platform for innovations, investments, and collaborative projects.
- The club forms a community of like-minded individuals interested in the commercialization of scientific developments.
- We invite you to collaborate!



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