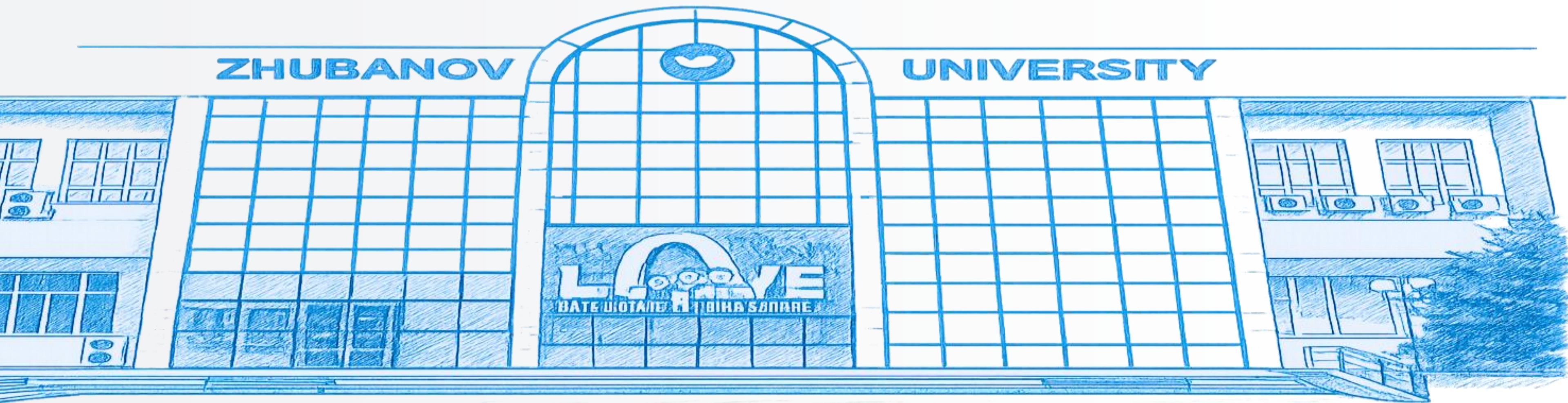




K. Zhubanov Aktobe Regional University

Department of Commercialization and Startups



Department Goals

01



Science

Commercialization
of the university's
research results

02



Startups

Support and
development of
startups of students
and young scientists

03



Property

Protection of
intellectual
property and its
commercialization

04



Partnership

Attracting investors
and business
partners to scientific
projects

05



Ecosystem

Formation of the
university's
innovative
entrepreneurial
ecosystem

Department Tasks



Commercialization

Organizing pathways for bringing scientific projects to the market



Protection

Registration and licensing of intellectual property objects



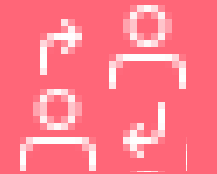
Financing

Attracting investments and grants for startup projects



Development

Fostering an entrepreneurial culture among students and young scientists



Cooperation

Connecting business and the scientific community

Department Services



Incubation

Support of student and scientific projects at the initial stage

Acceleration

Implementation of an acceleration program to bring startups to the market

Mentorship

Providing consultations from experienced entrepreneurs and specialists

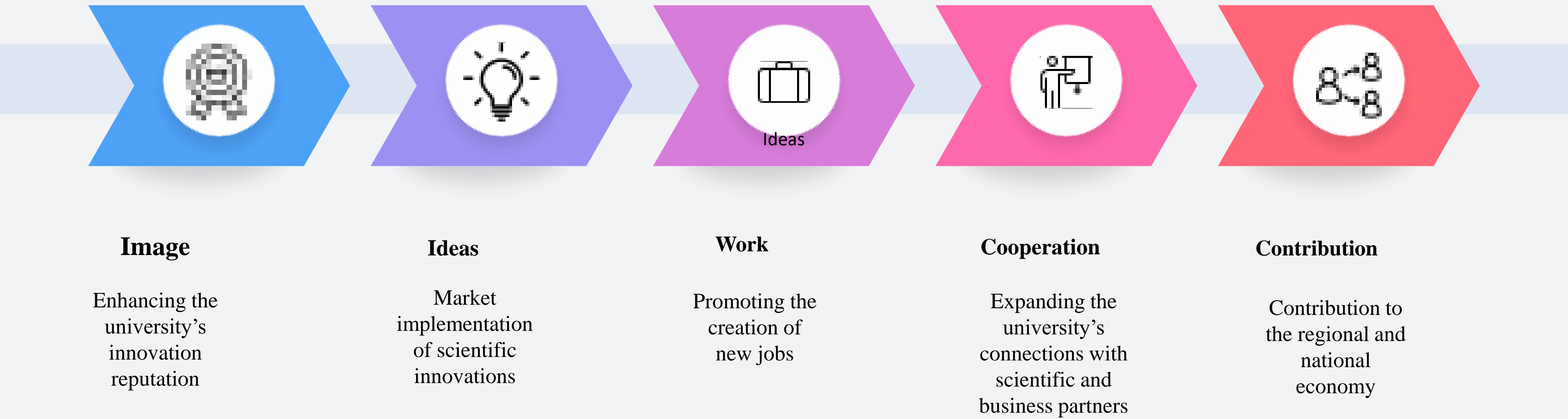
Support

Providing support in applying for grants and investments

Connection

Establishing connections with investors, business representatives, and international organizations

Department Results



Science

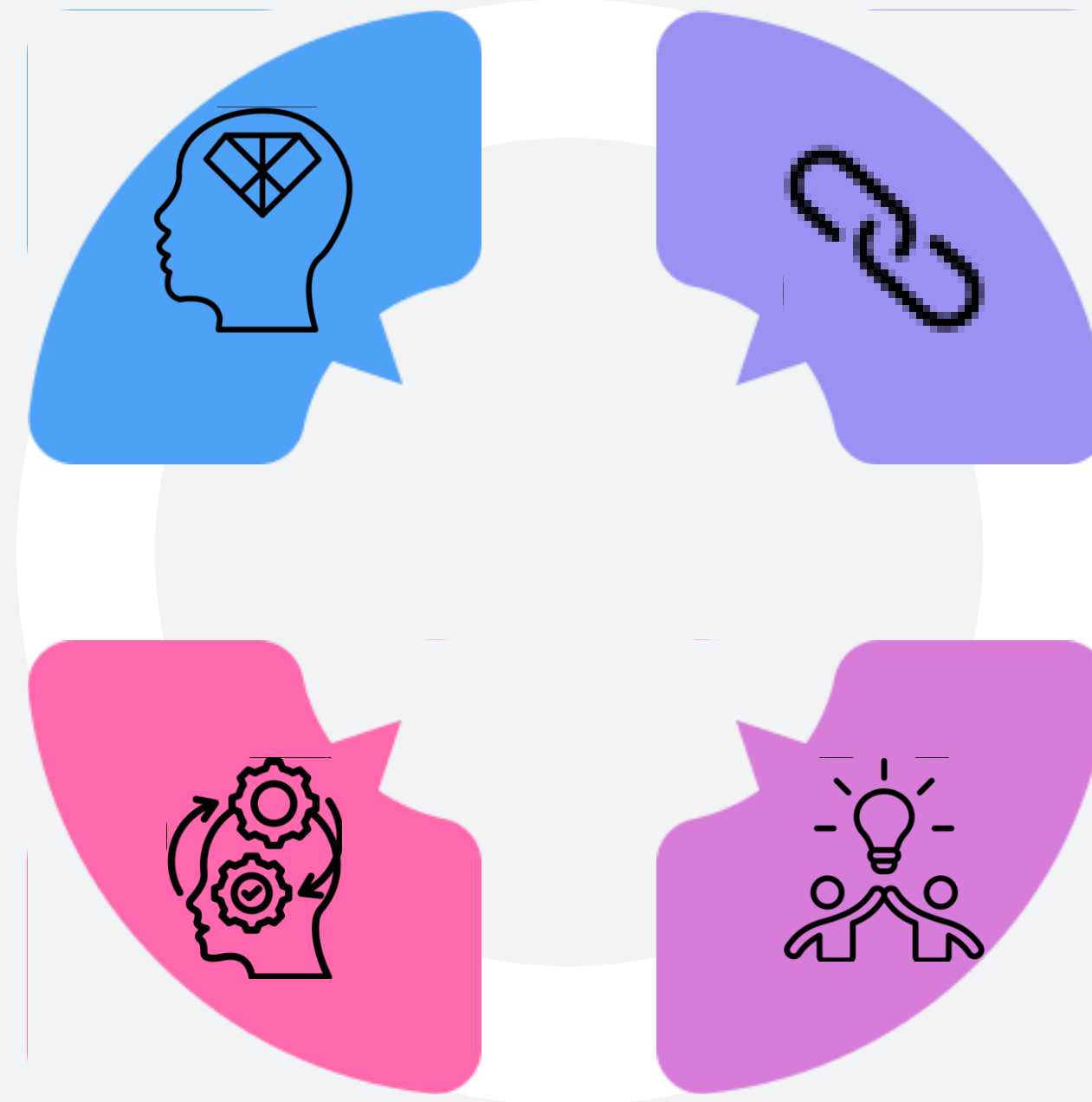
01

Scientific research should not remain purely theoretical; its results must bring tangible benefits to society, the economy, and the industrial sector. In this regard, the department facilitates the transformation of university scientists' work into applied outcomes

Experience

04

Students and researchers are the university's main strength. They are provided not only with education but also with opportunities to gain experience, receive mentorship, and implement their startups in a supportive environment. This paves the way for the development of a new generation of entrepreneurs and scientists



02

Connection

It is important to strengthen the bridge between science and business. The department establishes partnerships with business representatives and government bodies, developing joint projects

03

Innovative potential

The main goal is to contribute to the country's sustainable development by enhancing the university's innovative potential. The creation of new jobs and the emergence of internationally recognized startups are tangible indicators of this development